

STRATEGIC PARTNER – RM 100,000 (ESTIMATED PARTNERSHIP VALUE RM1,000,000+)								
EVENT	WYEB WIEW YOUNG ENTREPRENEURS BOOTCAMP	WEAP WIED AMANAH EARTH PROGRAMME	WTQ WIEW TREASURE QUEST	W5MT WIEW 5-MINUTE THESIS SHOWCASE	WIES WORLD ISLAMIC ECONOMIC SUMMIT	IHEA INTERNATIONAL HALAL ECONOMIC AWARDS	IHEC INTERNATIONAL HALAL ECONOMIC CONFERENCE	IHEX INTERNATIONAL HALAL ECONOMIC EXPO
DATE	19 APRIL 2026	20 APRIL 2026	21 APRIL 2026	22 APRIL 2026	23-25 APRIL 2027	23 APRIL 2027	24 & 25 APRIL 2027	23-25 APRIL 2027
RETURN ON INVESTMENT (ROI) / BENEFITS								
Speaking Opportunities	Corporate Intro	Corporate Intro	Corporate Intro	Corporate Intro	Keynotes + Panels	Corporate Intro	Keynotes + Panels	-
Product Launch	Video Showcase	Video Showcase	Video Showcase	Video Showcase	Official Launching	Video Showcase	Video Showcase	-
Exhibition Booth	-	Counter Booth	Counter Booth	-	Table in Hall	-	Table In Hall	Pavillion – 6mx6m
Entry Pass / Seating	5 pax	Unlimited	30 Pax	-	2 VVIP + 10 VIP	2 x Table Of 10	2 VVIP + 10 VIP	-
Banner Placement	e-Banner	10 Banner	10 Banner	e-Banner	10 Banner	10 Banner	10 Banner	-
e-Banner On Screen	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo Placement On Screen	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Promotional Video	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes
Podcast Series	-	-	-	-	4 Podcast	3 Podcast	2 Podcast	1 Podcast
VIP Lounge Access	-	5 Pax	-	-	5 Pax	-	5 Pax	-
Ministerial Meet & Greet	-	-	-	-	Yes	Yes	Yes	-
Emcee Special Mention	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Merchandise In Goodies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Flyers / Voucher In Goodies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

PRODUCT & BUSINESS SHOWCASE

Launch your latest innovations directly to governments, investors, buyers and industry leaders

Entitlements

- ✓ Official Product / Service Launch during WIEW 2027
- ✓ Product Launch Ceremony with VIP Guests
- ✓ Corporate Showcase Session
- ✓ Live Product Demonstration
- ✓ Exclusive Product Display Area
- ✓ Product Sampling (where applicable)
- ✓ Corporate promotional video screening during programme intervals

EXHIBITION & BUSINESS ENGAGEMENT

Maximise engagement with decision makers and international buyers

Entitlements

- ✓ Premium Exhibition Pavilion
- ✓ Priority booth location
- ✓ Priority Business Matching
- ✓ Hosted Buyer Meetings
- ✓ Investor Matching Sessions
- ✓ Access to Trade & Investment Lounge
- ✓ Access to Government Engagement Sessions
- ✓ Participation in International Trade Matching

MEDIA, MARKETING & DIGITAL EXPOSURE

Receive continuous visibility before, during and after WIEW 2027

Entitlements

- ✓ Featured in all official press releases
- ✓ Featured in media interviews
- ✓ Dedicated sponsor announcement
- ✓ Featured corporate success story
- ✓ Dedicated social media campaign
- ✓ Logo inclusion in digital advertisements
- ✓ Corporate promotional video on LED screens
- ✓ Brand exposure across WIEW website
- ✓ Brand exposure in email campaigns
- ✓ Brand exposure in delegate newsletters
- ✓ Professional event photography
- ✓ Professional event videography
- ✓ Media interview opportunities

CORPORATE RECOGNITION

Celebrate your organisation's achievements through WIEW's premier recognition platform.

Entitlements

- ✓ One (1) Complimentary Corporate Award Nomination
- ✓ One (1) Complimentary Individual Leadership Award Nomination
- ✓ One (1) Complimentary Lifetime Achievement Awards
- ✓ Recognition during the IHEA Gala Dinner
- ✓ Featured in the IHEA Excellence Showcase Pavilion (if shortlisted)
- ✓ Winner publicity across WIEW media platforms (if awarded)

LEAD GENERATION & NETWORKING

Create meaningful business opportunities through direct engagement

Entitlements

- ✓ Curated B2B Business Matching
- ✓ Investor Networking
- ✓ Government Agency Networking
- ✓ International Delegation Networking
- ✓ Chamber of Commerce Networking
- ✓ Embassy Networking
- ✓ Business Lounge Access
- ✓ Post-event business introduction support

STRATEGIC RETURN ON INVESTMENT

This partnership is designed to deliver long-term commercial and strategic value through:

- Executive Thought Leadership
- Government & Ministerial Access
- International Market Exposure
- Brand Positioning
- Lead Generation
- Business Matching
- Investment Opportunities
- Product Launch Platform
- Media & Digital Exposure
- Award Recognition
- ESG & CSR Impact
- Academic & Talent Development